Guidelines for inclusion on VisitAlexanderNC.com

The following are guidelines for the inclusion of events, attractions, accommodations, restaurants, shops, and other tourism-related businesses on <u>www.VisitAlexanderNC.com</u>. The Alexander County Economic Development Corporation (EDC) has developed these guidelines to better facilitate the listing of events, attractions, accommodations, and other related items pertinent to travel and tourism in Alexander County.

CALENDAR OF EVENTS:

- Must be related to tourism and draw attendance from adjacent counties and beyond. (Events such as school assemblies, Vacation Bible Schools, yard sales, etc. are not suitable for this website as they tend to be extremely localized in nature for attendance.)
- Must take place in Alexander County.
- Must list specific dates and have contact information.

Organizations may submit items for the "Calendar of Events" at <u>www.VisitAlexanderNC.com/Calendar</u>.

ATTRACTIONS & ACCOMMODATIONS:

- Must be related to tourism and draw attendance from adjacent counties and beyond.
- Must be a legally operating and tax-paying (if applicable) business.
- Must be physically located within the borders of Alexander County.
- Must be reasonably clean and meet NC Dept. of Health guidelines, if applicable.
- Must be open to the general public.
- Must be of interest to the general public.

To submit attractions or accommodations, please send an email to Gary Herman at <u>glherman@alexandercountync.gov</u>.

The Alexander County EDC reserves the right to exclude or retain any event, attraction, or accommodation it sees fit and to determine what will be included in the description.

For further information, contact:

Gary Herman Alexander County EDC 621 Liledoun Road Taylorsville, NC 28681 (828) 632-1378 <u>glherman@alexandercountync.gov</u>